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Josip Juraj Strossmayer University in Osijek
Faculty of Economics in Osijek

**Graduate Program
in Entrepreneurship**



Graduate Program in Entrepreneurship (GPE) at the Faculty of Economics in Osijek was established in 2000.

From 2000 to 2010, 384 students enrolled to the GPE, 131 of which have received Master of Science degree and 30 have received University Specialist degree.

The aim of this publication is to present a **timeline** of the most important and interesting events, which have marked the first ten years of development of the program and educating students in entrepreneurship.

By establishing postgraduate doctoral program ENTREPRENEURSHIP AND INNOVATIVENESS, which will commence at the start of 2011, we are turning a new and exciting page in the development of entrepreneurial education at the Josip Juraj Strossmayer University in Osijek.



2000

- Professors from GPE attended education at Saint Louis University, USA
 - 1st class of graduate students enrolled (24 students)
 - Workshop “Train the Trainers” on team and interactive teaching for lecturers and professors at GPE
- Allan Gibb, Ph.D., became permanent co-ordinator of the Growth Strategies for Small and Medium-sized Businesses course module
- Stevan Dedijer, Ph.D., guest lecturer at Graduate Program in Entrepreneurship, designed the concept of Business Intelligence
- Organizational team of GPE: Slavica Singer, Ph.D., Sanja Pfeifer, Ph.D., Sunčica Oberman and Mirta Matešić
 - Jerome Katz, Ph.D., Saint Louis University, USA, guest lecturer at the Entrepreneurial Skills and Behaviour course
- Piotr Korynski, Open Society Institute New York and Joan Gillman, University of Wisconsin-Madison Business School, guest lecturers at the Consultancy for Small and Medium-sized Businesses course



2001

- New courses at GPE: Leadership, Franchise, E-Business and Small and Medium-sized Companies in the EU
- Workshop on the use of the case study method held by Susan Harmeling, International Case Method Institute LLC, USA
 - Timothy Baye, University of Wisconsin-Madison, USA, became permanent lecturer at the Financial Management course
- Martha Cooper, Ph.D., Ohio State University, USA, guest lecturer at GPE, helped design the International Business and Logistics course
 - Curt Haugtvedt, Ph.D., Ohio State University, USA, guest lecturer at the E-Business course
 - 2nd (26 students) and 3rd (31 students) class of graduate students enrolled
- Program's name changed from Entrepreneurial Management to **Entrepreneurship**





2002

- Alumni association of Graduate Program in **Entrepreneurship** founded
 - 4th class of graduate students enrolled (20 students)
- First graduation ceremony of Masters of Science (11 students), guest speaker George Soros, founder of the Open Society Institute New York
 - David Pistrui, Ph.D., DePaul University, USA, guest lecturer at GPE, helped design the Managing a Family Business course
 - Involvement of Croatia in the international research project GEM (Global Entrepreneurship Monitor), research team from GPE, Slavica Singer, Ph.D., team leader





2003

- Foundation "Zoran Krampač" established
- 5th (Poreč, 21 students) and 6th (29 students) class of graduate students enrolled
- Sanda Erdelez, Ph.D., University of Missouri, USA, guest lecturer at the E-Business course
- First "Big Brother – Big Sister" event held
- First study trip organized – Ireland





2004

- 7th (38 students) and 8th (Poreč, 11 students) class of graduate students enrolled
 - GPE became part of Michael Porter's "MOC" (Microeconomics of Competitiveness) network and introduced the Competitiveness course
 - Zlatko Šnur appointed Program Administrator
- Education of 11 professors for the use of Distance Learning tool, through the Authentic Leadership course at Naropa University, USA
 - New course introduced at GPE – Authentic Leadership, taught by Susan Skjei, M.S., Naropa University, USA
- Distance Learning tool developed and implemented – Oto Wilhelm appointed as Coordinator
 - Study trip to Macedonia





2005

- 9th class of graduate students enrolled (40 students)
- Course of Chinese language held within the Entrepreneurship without Borders course
 - First meeting of the International Academic Advisory Board
 - Laszlo Szerb, Ph.D., University of Pecs, Hungary, guest lecturer at the Entrepreneurial Marketing course
 - Robert Brockhaus, Ph.D., Saint Louis University, USA, guest lecturer at the Managing a Family Business course
 - Anuška Ferligoj, Ph.D., University of Ljubljana, Slovenia, guest lecturer at the Statistical Methods in Market Research course
- Carnet Webfestival 2005 – GPE won the first prize in web category “Organizational unit of academic institution”
 - Introduction of Maverick lecturers – first lecturer Bob Mathew, Founder and President of Sonolink Communications, USA
 - Study trip to Norway



2006

- Meeting of the International Academic Advisory Board held in Tucson, Arizona, USA
 - First issue of GPE Newsletter published
 - Joseph LaPalombara, Ph.D., Yale University, USA, co-ordinator of the Business Ethics course module
 - Richard Hanage, Durham, United Kingdom and Bjorn Reite, BIP, Norway, guest lecturers at the Operational Management course
 - Maverick lecturer – Roger E. Fishman, The Zizo Group Inc, USA
- 10th class of graduate students, as 1st class of the specialist program, enrolled (33 students)
 - “Hallmarks for Successful Business” – first book published by GPE
 - Study trip to Netherlands and Belgium





2007

- Funds for financing the development of the doctoral program **ENTREPRENEURSHIP AND INNOVATIVENESS** in collaboration with universities from Finland, Austria, Slovenia and United Kingdom, approved from the TEMPUS program
 - Allen Bures, Ph.D., Radford University, USA, visiting Fulbright professor taught the “Crosscultural Organizational Behavior” course to students of the 10th class
 - Antti Paasio, Ph.D., University of Turku, Finland, co-ordinator of the Managing Innovation Processes course module
 - Carl McCracken, Newcastle, United Kingdom, guest lecturer at the Operational Management course
 - Introduction of elements of drama as a teaching tool at the Entrepreneurship from Policy Perspective course, with Joan Gibb, Durham, United Kingdom, as guest lecturer
- GPE students took part in international competition “Sustainable Innovation Summit”, organized by Thunderbird School of Global Management, USA, and took 17th place out of 74 participating teams
 - 11th class of graduate students enrolled (33 students)
 - New visual identity of GPE and redesign of Program’s web page
- Slavica Singer, Ph.D., awarded **UNESCO Chair in Entrepreneurship**





2008

- 12th class of graduate students enrolled (29 students)
- First Doctor of Science in Entrepreneurship Sunčica Oberman Peterka
- Case study written by M. Alpeza, M.S., and A. Erceg, M.S., lecturers at GPE, included in Ivey Publishing international database of business case studies
- GPE takes charge of editing the **Entrepreneurship portal** (www.poduzetnistvo.org), a joint web project of GPE and Centre for Entrepreneurship Osijek
- Study trip to England and Scotland





2009

- Dr. Ichak Adizes lecturer at the first executive seminar organized by GPE
- GPE's humanitarian action aimed at helping "Novi dan" association
- 3EP project from the EU CIP program approved, as a partner project of National Council for Graduate Entrepreneurship, United Kingdom; Aarhus Entrepreneurship Center, Aarhus University, Denmark; Turku School of Economics, Finland and GPE Osijek, aim of which is to educate lecturers in entrepreneurship through 3 summer schools (Finland, Denmark, Croatia)
- Second Doctor of Science in Entrepreneurship Mirela Alpeza
- Collaboration with members of the ensemble of the Croatian National Theatre in Osijek established through the use of drama as a teaching tool within the Entrepreneurship from Policy Perspective course
- 13th class of graduate students enrolled (22 students)
- GPE partner in organization of 3rd international conference: "Recognizing Entrepreneurial Opportunities in Time of Crisis", Osijek
- GPE joins social networks Facebook and Twitter
- Violinist Stefan Milenković guest at the seventh graduation ceremony of Masters of Science



2010

- Slavica Singer, Ph.D., awarded an honorary doctorate in economic sciences by the University of Turku, Turku School of Economics, Finland
 - 14th class of graduate students enrolled (27 students)
 - First international doctoral retreat held – lecturer Saras Sarasvathy, Ph.D., Darden Graduate School of Business, University of Virginia, USA
 - Third Doctor of Science in Entrepreneurship Julia Perić
 - RAKU ceramics workshop held for students of the 14th class
 - GPE professors participated in the work of “3EP Academy” summer school, Turku, Finland
 - Enrolment of the first class to the international inter-university interdisciplinary doctoral program **ENTREPRENEURSHIP AND INNOVATIVENESS** announced
 - GPE partner in organization of 4th international conference “Innovativeness + Entrepreneurship = Competitiveness”, Osijek
 - Eight graduation ceremony of Masters of Science.
Guest speaker: Željko Mavrović (44 students)
 - Study trip to Finland
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